

I. AMENDMENT**A. Claims**

Please amend the claims as follows.

1. (previously amended) A method for processing a request to send a blind gift, the method comprising the steps of:

receiving a request to send a blind gift, by a communication over the Internet, from a first party;

obtaining over the Internet from said first party a pseudonym of a second party to receive said blind gift; and

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym; and

processing said request to send said blind gift to produce computer output enabling said blind gift to be sent to said second party without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request.

2. (previously amended) The method of claim 1, further including the step of issuing an order that said blind gift be sent to said second party's non-pseudonymous name and address.

3. (original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by looking up said second party's pseudonym in a database.

4. (original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried

out by contacting said second party and requesting revelation of said second party's non-pseudonymous name and address.

5. (previously amended) The method of claim 1, further including the steps of, prior to the step of receiving said request:

giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted blind gifts addressed only to said second party's pseudonym; and,

storing said second party's choice, if made, in said database in association with said second party's pseudonym or name and address.

6. (previously amended) The method of claim 5, further including the step of, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. (previously amended) The method of claim 5, further including the step of, if said second party's choice is to accept blind gifts addressed only to said second party's pseudonym, issuing an order that said blind gift identified by said first party be sent to said second party's non-pseudonymous name and address.

8. (previously amended) The method of claim 5, further including the step of, if said second party's choice is not to accept blind gifts addressed only to said second party's pseudonym, or if said second party made no choice, initiating electronically informing said first party that said blind gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. (previously amended) The method of claim 1, further including the step of electronically informing said first party that said second party has not chosen to accept blind gift addressed only to said second party's pseudonym.

10. (previously amended) The method of claim 1, further including the step of electronically communicating to a third party an order that said blind gift be sent.

11. (previously amended) The method of claim 1, further including the step of electronically giving said first party an opportunity override the processing to reveal true identity information about said first party's self.

12. (previously amended) The method of claim 1, further including the step of electronically giving said second party an opportunity override the processing to reveal true identity information about said second party's self.

13. (previously amended) The method of claim 1, further including the step of electronically charging a fee for the blind gift to said first party.

14. (previously amended) The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. (previously amended) The method of claim 13, further including the step of confirming receipt of said order that said blind gift be sent, before electronically charging said fee to said first party.

16. (previously amended) The method of claim 1, further including the step of electronically charging a first fee to said first party.

17. (previously amended) The method of claim 16, further including the step of electronically charging a second fee to said first party, wherein said second fee is related to the value of said blind gift.

18. (previously amended) The method of claim 1, further including the step of electronically charging a fee to said second party.

19. (previously amended) A blind gift giving system comprising:
a blind gift giving website, selectably enabling a first party to send a blind gift to a second party without revealing a non-pseudonymous name for one of said first party and said second party to another of said first party and said second party.

20. (previously amended) The system of claim 19, wherein said website enables charging a fee to said first party.

21. (previously amended) The system of claim 19, wherein said website enables said second party to refuse said blind gift from said first party.

22. (previously amended) The system of claim 19, wherein said website enables said second party to refuse said blind gift from said first party.

23. (previously amended) The system of claim 19, wherein said website enables said second party to refuse a blind gift from said first party if said first party is not identified by a true name.

24. (previously amended) The system of claim 19, wherein said website enables second party to refuse a blind gift from said first party if said first party is identified by a particular pseudonym or true name.

25. (previously amended) The system of claim 19, wherein said website enables said second party to refuse a blind gift from said first party if said blind gift is of a particular product-type.

26. (previously amended) The system of claim 19, wherein said website enables said second party to respond to said first party after delivery of a blind gift sent to said second party by said first party.

27. (previously amended) The system of claim 19, wherein said website enables said second party to respond to said first party after refusal of an attempted blind gift to said second party by said first party.

28. (previously amended) The system of claim 19, wherein said website enables said first party to selectably reveal or maintain confidentiality of true identity information of said first party.

29. (previously amended) The system of claim 19, wherein said website

enables said second party to selectably reveal or maintain confidentiality of said second party's true identity information.

30. (previously amended) The method of claim 1, wherein said blind gift is only sent responsive to a message received from the second party.

31. (previously amended) The method of claim 1, wherein said blind gift is only sent responsive to an acceptance communication electronically received from the second party.

32. (previously amended) The method of claim 1, wherein said blind gift is only sent responsive to a signal received over the Internet from the second party.

33. (previously amended) The method of claim 1, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

34. (previously added) The method of claim 2, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

35. (previously added) The method of claim 3, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said

second party to said first party.

36. (previously added) The method of claim 4, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

37. (previously added) The method of claim 5, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

38. (previously added) The method of claim 6, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

39. (previously added) The method of claim 7, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

40. (previously added) The method of claim 8, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said

second party to said first party.

41. (previously added) The method of claim 9, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

42. (previously added) The method of claim 10, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

43. (previously added) The method of claim 11, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

44. (previously added) The method of claim 12, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

45. (previously added) The method of claim 13, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said

second party to said first party.

46. (previously added) The method of claim 14, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

47. (previously added) The method of claim 15, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

48. (previously added) The method of claim 16, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

49. (previously added) The method of claim 17, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

50. (previously added) The method of claim 18, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said

second party to said first party.

51. (previously amended) The system of claim 19, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

52. (previously amended) The system of claim 20, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

53. (previously amended) The system of claim 21, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

54. (previously amended) The system of claim 22, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

55. (previously amended) The system of claim 23, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-

pseudonymous name of said second party to said first party.

56. (previously amended) The system of claim 24, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

57. (previously amended) The system of claim 25, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

58. (previously amended) The system of claim 26, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

59. (previously amended) The system of claim 27, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

60. (previously amended) The system of claim 28, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-

pseudonymous name of said second party to said first party.

61. (previously amended) The system of claim 29, wherein the website enables processing a request to send the blind gift without revealing the non-pseudonymous name corresponding to said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

62. (previously added) The method of claim 30, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

63. (previously added) The method of claim 31, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

64. (previously added) The method of claim 32, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

65. (previously added) The method of claim 1, wherein the step of processing said request to send a blind gift is carried out without revealing the non-pseudonymous of said first party to said second party.